

## **Social Impact Catalyst powered by RBC Future Launch Application**

### **Key Dates:**

- Applications open: November 2, 2020
- Applications close: November 22, 2020 at 11:45 pm EST
- Successful applicants notified by: December 14, 2020
- Program dates: January – April, 2021
- Changemaker Showcase: August 2021

### **About You**

1. Name (First & Last) \*
2. Preferred Pronouns:
  - a. She/Her
  - b. He/Him
  - c. They/Them
  - d. Other:
3. Email \*
4. Phone number \*
5. Mailing Address \*
6. Eligibility: You must meet all the following eligibility criteria to apply \*
  - a. I am between 15-29 years of age
  - b. Living in Peel or Halton Regions or are a Sheridan student/graduate
  - c. I am leading a project or venture (or having a compelling idea) that will positively impact Peel or Halton Regions
  - d. I am not an EDGE staff member
  - e. I am not a current Leap, Rise or Soar member of EDGE
  - f. I am available on average 2 hours per week to participate in EDGE programming from January – April 2021. Successful applicants admitted into EDGE's Leap program are also required to complete a weekend bootcamp
7. Select the option that best describes you: \*
  - a. High School Student
    - i. Name of high school
  - b. Sheridan Student
    - i. Program of Study
  - c. Sheridan Alumni
  - d. Other Post-Secondary Student or Alumni
    - i. Name of Post-secondary institution

e. None of the above

8. Please tell us your age:

a. 15 -18

b. 19 - 29

The following **optional** self-identification questions are intended to help gather information and data in aggregate about who participates in this program. Through this data, EDGE can take actions to ensure that the EDGE community is representative of the population that we serve and recognize and remove barriers.

9. Self-identification - Check all that apply \*

a. An Indigenous person

b. A person with disability

c. A racialized person

d. A LGBTQ2+ person

e. A newcomer to Canada

f. Belonging to a newcomer immigrant community

g. An international student

h. Having a low socioeconomic status

i. Living in a rural or remote location

j. Prefer not to say

10. Gender \*

a. Man

b. Woman

c. Non-binary

d. Other: \_\_\_\_\_

e. Prefer not to say

### **Social Impact Concept – Tell us more!**

1. What is the name of your idea, project, or venture? \*

2. Which of the following statements best describes your progress?

a. I have an idea for a social impact project

b. I have already started a project or venture

3. Briefly describe your idea, project, or venture and why it's unique. (250 words) \*

4. Do you have social media accounts for your idea, project, or venture?

5. Venture website (if applicable)

6. What social issues does your idea, project or venture seek to impact? (check all that apply) \*
  - a. Black and Indigenous communities
  - b. Racialized communities
  - c. Women identifying communities
  - d. Newcomer immigrant communities
  - e. International students
  - f. LGBTQ2+ communities
  - g. People with disabilities
  - h. Older adult communities
  - i. Single parents
  - j. Other:
  
7. What research have you done on the social issue you've identified above and how will your idea, project, or venture make a positive impact on that issue? \*

### **Leadership**

1. Tell us about yourself. Why are you the right person to tackle this issue? Describe your skills, strengths and experience. (250 words) \*
  
2. Do you have team members? \*
  - a. Yes
    - i. (Team Members) First Name, Last Name, Email Address, Skills & Experience
  - b. No

### **Plan**

This section helps us to accurately identify your needs and project viability. If there are questions that you don't have answers to, do your best to complete them with the information you have available or feel free to respond with an "n/a".

1. How long have you been working on this idea, project, or venture? Have you made any progress? (250 words) \*
  
2. Describe how you generate or intend to generate revenue. (250 words) \*
  
3. What feedback have you received from potential customers and stakeholders (i.e. individuals, groups, or organizations impacted by your idea, project or venture)? What have you learned? (500 words) \*

4. What would success look like to you for this idea, project venture. How would you know that your project is successful? (500 words) \*

### **Sustainability**

1. Please provide a description about how the \$2,000 honoraria would help move your social venture/project forward. (250 words) \*
2. How do you plan on growing your idea, project or venture? (250 words) \*
  - a. Please identify three milestones for your idea, project, or venture for the next three to six months. (list form)

### **Pitch Video**

1. Please provide the link to a 2-minute “pitch” video by founder/team describing your social venture idea, project or venture and the impact you’re trying to make. (Instructions on how to create an [unlisted](#) YouTube video to ensure privacy). \*
  - a. If accepted, this video may be used in promotional materials and program announcements.